

Commission of Chess Journalists (CCJ) meeting, Goynuk, Antalya, Turkey

8 October 2017, 17.00 - 19.00

Agenda:

1. Media Regulations
2. Accreditation of journalists
3. SportAccord Convention 2018
4. Journalists awards
5. Other matters

Attendance:

Chairman: G. Makropoulos (GRE)

Secretary: A. Karlovich (UKR)

Present: I. Vereshchagin (RUS), F. Koc (TUR), G. Urosevic (SRB), M. Pahlevanzadeh (IRI), A. Schuering (NED), R. Haring (USA), M. Kaloumenos (GRE), M. Khodarkovsky (USA), G. Wastell (AUS), A. Burstein (ISR), S. Javaheri (IRI)

Minutes:

The meeting was moderated by Commission Secretary Anastasya Karlovich.

1. The Secretary opened the meeting and welcomed the participants.

A. Karlovich said the Media Regulations were due to be improved and unified across all FIDE events. A. Karlovich explained that the amendments were added to the previous rules and then elaborated on all points.

G.Urosevic said that it is necessary that all FIDE events have properly designed websites, and if possible, with uniform structure in regard to subsections.

M. Pahlevanzadeh proposed that, beside YouTube which is blocked in certain countries, FIDE should also establish a Telegram channel, nowadays a very popular social platform.

I. Vereshchagin pointed that, despite this being off-the-topic, we should find a way to fight the negative publicity. R. Haring proposed that we should try to cover more human stories that are of general interest. F. Koc proposed that we could ask national federations to notify FIDE about such interesting narratives.

M. Khodarkovsky said the new Media Regulations are a very ambitious proposal and that we should distinguish different types of events. For example, World Championship Match with 2 players is different than Olympiad with 2000 players. In Olympiad the FIDE Press office should contact the players for interviews only through their respective captains. A. Karlovich answered that contacting Olympiad

players through the captains has already established itself as a process. She added that the new Media Regulations are containing provisions specific to the types of the competitions.

R. Haring proposed to establish a procedure for measuring the success of media exposure. M. Pahlevanzadeh added that it would be useful to compile some guidance for the photo and video production.

2. G. Urosevic reported on the progress in accreditation of chess journalists in the past year.

R. Haring and M. Khodarkovsky asked not to place too many limitations during the accreditation process. G. Urosevic replied that the Commission will be very flexible and that thus far we haven't had rejected applications.

M. Khodarkovsky proposed to invite professional journalists from mainstream media to hold workshops/seminars for education of the amateur journalists focused exclusively on chess. The Commission will examine this possibility.

3. A. Karlovich informed the meeting about the next SportAccord Convention due for April 2018. There is a proposal that Commission Secretary should travel to this world's biggest sports meeting to establish connections with major journalist organizations and exchange the experience with other sports associations.

4. The categories, criteria and jury will be decided upon the consultation with Commission members. M. Pahlevanzadeh proposed to make a contest for the best 1-minute video, which is an attractive social format.

A. Karlovich thanked everyone for the participation and concluded the meeting.

Media regulations recommended for the approval of the Executive Board.

Chairman

Georgios Makropoulos

Secretary

Anastasia Karlovich

Media regulations

Media Press Center

A Media Center (Press Office) should be set-up to handle the media matters for the chess event. Its proper work requires technical and personnel conditions.

Technical conditions

Facilities

The press area must

- be easily accessible and convenient to the players and the media people
- provide the appropriate number and size of meeting rooms
- provide the necessary equipment
- be within the same building complex where the event is held

The actual number of rooms and types of space required are influenced by the anticipated number of media people and the program of the event. At the same time the media center should have sufficient tables and chairs, paper and other general stationery, copying machine, printer.

Organisers shall provide, free of charge, coffee, tea, soft drinks and snacks for official press members.

To have an access to the playing hall, media staff, as well as technical staff (including camera operators, live transmission operators, etc.) shall follow the FIDE dress-code regulations.

Official website

The Organizer and the experienced staff operate the Internet connections and the official website of the event. On the official Internet website, the interested parties shall find the following information:

- all the key data of the event (name, place, date, etc.)
- the rules and program of the event

- live games, live commentary
- results, pairings and standings
- daily press releases, articles and news
- games of the previous rounds in PGN, downloadable form, live PGN
- names of the Principals of the event/organizers
- names of the key sponsors and their logos
- players' list
- brief history of the event if exists, which has to be approved by FIDE Press Officer
- brief description of the venue, the region and the country
- list of side events associated with the FIDE event
- photo gallery
- video gallery
- special announcements if required
- contact(s)

The official website of the event shall be operational at least two weeks before the event. However, it shall be ready and operational two months before the event if the registration and accreditation as well as the transportation and accommodation arrangements are possible through that channel. The official website of the Olympiad should be operational half a year before the event. The official website of the event shall be accessible via the FIDE website, too.

The organizers of all events from FIDE calendar have to have official website of the events updated with news and photos after each round, opening and closing ceremonies. The organizers have to hire at least one chess journalist and one professional photographer to work during the tournament and update the website with news. FIDE chess journalists

should have a priority. The organizers should cooperate with FIDE Journalists Commission and FIDE Press Officer regarding organization of the media center and work of the website.

Photography and Television

Photographers are allowed to take photos during the first 10 minutes in the games with standard time control; first 3 minutes in blitz and rapid tournaments. Flash may be used only during the first five (5) minutes in games with standard time control.

In tie-break games (with 25 and 10 minutes time controls), photos are allowed (including photos with flash) in the first three (3) minutes. In case of tie-break blitz games and sudden death games, flash is not permitted and the photographer can take photos in the first 2 minutes; the use of cameras over the time limits without flash may be permitted for an official photographer of the event.

Only authorised photographers may take photographs in the playing venue. Use of flash in the playing area is restricted to the first ten minutes of the first round and the first five minutes of each subsequent round, unless the CA decides otherwise. The Competition Rules may include other rules due to the peculiarities of the event. The authorised photographers may take photographs without flash during the rest of the round in the playing area, only with the permission of the CA.

An official photographer (maximum two persons), designated by the Organizer and FIDE shall be allowed to take photos at any time during the round without flash. FIDE reserves the right to use these photos on its website or printed materials.

Only photographers and camera crew expressly authorized by both the organizer and the FIDE Press Officer may work in the playing venue.

Television cameras that are noiseless and unobtrusive are permitted in the playing venue and contiguous areas with the approval of the CO and CA. The CA shall ensure the players are not disturbed or distracted in any way by the presence of TV, video cameras or other equipment.

FIDE and the Organiser appoints the event official photographer/s at the various events, including matches, press conferences, opening, closing

ceremonies, official functions etc. At the end of the tournament, all the photos shall be transferred to the FIDE Office or, as may be established from time to time, for archiving.

FIDE may grant access to a number of photos from FIDE Championships for media on official websites of the championships or through official photographer. These images are downloadable directly from the website photo gallery. All photographs have to be credit “fide.com” along with the name of the photographer.

All the videos at the end of the event shall be transferred to the FIDE Office.

World Chess Olympiad: accredited photographers and FIDE journalists` cards holders are allowed to take photos for the first 30 minutes but no more than the first 10 minutes on the stage or the area with top boards.

World Youth and other FIDE events with more than 100 participants: accredited photographers and FIDE journalists` cards holders can be allowed to take photos for the first 30 minutes if the Chief Arbiter in charge deems their use to be unobtrusive.

FIDE’s official Youtube channel

(<https://www.youtube.com/user/fidechannel>) is updated with videos from FIDE events. All the videos can be used via the embed option and integrated on other web pages.

FIDE Press Officer

FIDE Press Officer or appointed Press officer of the event has to attend the top FIDE tournaments (World Chess Olympiads; World Championship Cycle events, including Grand Prix Series, World Cup, Candidates tournament, World Championship Match; Women`s World Championship Cycle events, including Women Grand Prix Series, Women`s World Championship, Women`s World Championship Match; World Team Championships, World Rapid and Blitz Championships). On

request of the organizers of other FIDE events FIDE Press officer may attend other FIDE tournaments.

The Organizer will be responsible for managing, updating and reviewing the official web site which will be used for the event:

hostcity20xx.fide.com . FIFE Press Officer has right to review and approve all content. FIDE Press Officer has to get an access to the official website of the event two weeks before the start of the event.

All live images, live broadcasting (Internet TV) pictures and all the other content for the full details will be carried on the official domain. The organizer shall not develop any other website without the express written consent of FIDE Executive Director.

All activities of both FIDE and the organizer shall identify FIDE being the Governing Body of the FIDE event and the organizer being the organizer of the FIDE event in close co-operation with FIDE. The organizer shall warrant that the official domain for the event will be managed in a professional way and furthermore that it will be capable of handling the traffic and publicity that is required for such events. Statistics of traffic and full reports on web performance will be provided to both FIDE and the organizer.

The Organizer shall co-operate with the Press Officer concerning the accreditation and hospitality of foreign journalists and the media and the facilities available at the Press Centre. For the most important events (such as Olympiads, World Championship Matches) FIDE Press Officer may visit the venue for the inspection.

FIDE Press Officer has to be informed who is going to work for the official website of FIDE events. FIDE Press Officer approves commentators, journalists and photographers who will work for official broadcast and website.

The Press Officer shall be a member of the panel at Press Conferences conducted during the FIDE events. In cases of conflicting information and press statements, the views expressed by the Press Officer shall be the authentic version.

FIDE Press Officer in coordination with the FIDE Journalists Commission is proposing to FIDE President the Press Officer for official

FIDE events - World Events <https://www.fide.com/calendar/fide-calendar.html> FIDE Press Officer is coordinating and instructing the event's Press Officer in preparing the website's content and press releases.

Interviews

All players have to cooperate reasonably with the media. The players are required to make themselves available for short interviews immediately after each game.

General interviews with participants in the FIDE chess events may be conducted by direct arrangement with those concerned.

World Team Championships, Olympiads:

All players are obliged to give interviews or take part at the press-conference for the official website in request of the FIDE Press Officer. The duration of interviews and press-conference should be around 20 minutes. A player violating these rules will be subject to a penalty of 1,000 euros each, upon report of the FIDE Press Officer. The penalty can be also sent to the national federation of the player who violated the rules. Continuous refusal to co-operate with the FIDE Press Officer may lead to stricter penalties.

All winners and medalists have to cooperate reasonably with the media. General interviews with them have to be arranged through the FIDE Press Officer and the team captains, the same day or the next day after the end of the event. All winners and medalists are obliged to attend the final press conference immediately after the end of the championship and to provide an exclusive interview for the FIDE website, if requested by the FIDE Press Officer. The player and/or captain violating these rules will be subject to a penalty of 2,000 euros each, upon report of the FIDE Press Officer and Federations will be charged accordingly.

World Rapid and Blitz Championships

Players have to be available for the daily press conference after the end of the rounds and short interviews between rounds. All winners and medalists are obliged to attend the final press conference after the event has ended and to provide exclusive interviews for the FIDE website, if requested by the FIDE Press Officer. Players violating the regulations

will be subjected to the penalties of 500 euros, upon report of the FIDE Press Officer.

Grand Prix, Women Grand Prix

The players are required to make themselves available for short interviews immediately after each game. Both players shall be available for the daily press conference. FIDE Press Officer or Press Officer of the event decides who has to attend press-conferences. Should a player be in breach of conduct of any of these regulations he/she may be subject to a maximum penalty of €1,000 for any instance of breach.

World Cup, World Women Championship.

The players are required to make themselves available for short interviews, of not more than 10 minutes duration, immediately after each game. This applies to the winner of each game, or both players in the event of a draw. The players are also required to be present at all official functions approved by the FIDE President or his Deputy during the Championship, including official receptions and the opening ceremony. The 2 finalists are also required to be present at the closing ceremony.

If a player fails to meet the requirements then the following penalty can be imposed by the Press Officer: 5% of his prize money shall be forfeited to the Organisers and a further 5% to FIDE for each breach. A player can appeal for such a penalty within 3 hours after the end of the game. In cases of serious misconduct, the player may be disqualified from the tournament and the World Chess Championship cycle.

Special regulations for FIDE events

World Chess Championship Matches:

The players are obliged to attend the “Media Day” (estimated 120 minutes) and are expected to co-operate reasonably with the media. General interviews with them can be arranged through the FIDE Press Officer.

The Opening Ceremony shall take place at least one day prior to the first round, including interviews of players with the media as per

arrangements of the FIDE Press Officer (“Media Day”), and the participants are required to take part.

During free days players have to cooperate with media in request of the FIDE Press Officer and be available for interviews, photo shooting (not more than 30 minutes duration).

Immediately after the completion of a game both players have to take part in post-game press conferences, of not more than 20 minutes duration.

The winner is obliged to attend the final press conference after the event has ended and to provide an exclusive interview for the FIDE website, if requested by the FIDE Press Officer. A player violating these rules will be subjected to the penalties mentioned in the event regulations.

FIDE and its appointed commercial agency, retains all commercial and media rights of the FWCM 2018, including internet. These rights can be transferred to the organizer upon agreement.

For the period holding the world championship title, the Women’s World Champion and World Champion shall agree to promote chess around the World and be ready to attend promotional events at no fee but with her expenses paid by FIDE provided the prescribed date(s) for the promotion are not in conflict with any established tournaments in the calendar. This period of promotion shall not exceed fourteen days in total for the Womens World Champion and 5 days (excluding days of travel).

Olympiads

During official FIDE inspection if necessary FIDE Press Officer may visit the future venue to check the relevant facilities.

The FIDE Press Officer and his/her Deputy are appointed by FIDE President.

The organizers have to hire at least three official photographers and two English speaking chess journalists to work at the press-center of the Olympiad. The organizers appoint a local press officer, who is responsible for cooperation with local media and helps to organize the press center and accreditation.

All media staff should be approved by the FIDE Press Officer.

4.7.4 The media centre should be: • near the playing hall, with easy access to parking; • large enough to contain all necessary professional equipment (and internet facilities), as well as leisure and refreshment facilities for journalists; • under strict supervision to exclude anyone not in possession of a valid pass issued by the administrator; • open for a period before the contest (as determined by the administrator), and for one day after the end of the contest; and • manned by properly qualified personnel. 4.7.5 Facilities in the media centre Working Stations:

Sufficient tables and chairs (if possible, not more than two people to a table); typewriters with various keyboards; paper, and other general stationery; copying machines. Information area: Clearly marked notice boards for news and results service; a public address system to inform journalists of calls or messages. Means of communication: Telephones in booths or with soundproof canopies; telefax machines with accessories, with self-service or operation by staff; monitors. The refreshment bar or restaurant and lavatories should be in the immediate vicinity. 4.8

Guidelines for co-operation with journalists 4.8.1 All persons wishing to operate in the media centre must receive official credentials. 4.8.2 Every journalist (in the wide sense) shall be issued with a pass. This must

incorporate a firmly attached photograph, and must be worn prominently on all media premises. 4.8.3 The passes shall give access to the playing hall, the media centre and the restaurant(s) for the players and press. 4.8.4 Accommodation for journalists The administrator shall assist journalists with hotel reservations. He shall recommend suitable accommodation at favorable prices, or endeavor to make it available. The journalists should preferably be accommodated in a single hotel or in adjacent hotels.

Information supplied to journalists should include: addresses, telephone or telefax numbers, location of hotels and prices. 4.8.5 Payments All possible methods of payment for the use of facilities, especially in the media centre, should be permitted (credit cards, cash, telephone calls with reversed charges, telex cards). 4.8.6 Press conferences For these, special rooms should be made available. Notice of all press conferences by the President or by players, as well as any special announcements by the administrator, should be conveyed to the journalists in good time.

Similarly, all Principals should be informed.

FIDE World Cup, FIDE World Championship Match, World Chess Olympiad:

The Deputy FIDE Press Officer is appointed by FIDE President for the FIDE events which attract huge media attention.

FIDE Chess Journalists.

FIDE Journalists Commission created membership and license card for chess journalists, which will provide benefits for the holders.

Each bid and regulations shall contain the following particulars as minimum. The organizers in cooperation with FIDE Journalist Commission chose the journalists and have to provide free hotel nights (total amount, which can be divided between few journalists) and full board for accredited FIDE journalists during FIDE events as per:

FIDE Grand Prix - 9 nights

FIDE Women Grand Prix - 6 nights

Candidates Tournament – 20 nights

FIDE World Cup - 15 nights

Women World Championship - 15 nights

Women World Championship Match - 15 nights

World Championship Match - 30 nights

World Chess Olympiad – 30 nights

World Team Championship - 9 nights

Women World Team Championship - 9 nights

World Youth Championships (World Youth and World Cadets) - 15 nights

World Junior U20 Championships - 6 nights

World School Championships – 6 nights

World Cadets Championships in rapid and blitz – 6 nights

World Youth Championships in rapid and blitz – 6 nights

World Senior Championship - 6 nights

World Youth U16 Chess Olympiad - 6 nights

World Amateur Championship - 6 nights

World Senior Team Championship - 6 nights

Continental Tournaments: 4 Individual Open Championships - 9 nights each

4 Individual Women Championships - 9 nights each

4 Team Championships - 9 nights each

4 Individual Youth Championships - 6 nights each