

# GYMCHESS

Put age-related memory decline in check



SUNDAY  
12 DECEMBER



14.00 CET+3



Spanish pavilion  
Expo Dubai

GYMCHESS® is an innovative tool aimed at personal well-being, based on chess, thus benefiting from the evidence that proves chess being effective at delaying cognitive impairment and keeping the brain in shape.

## 14:00 • Institutional opening



**Carmen Bueno**

Deputy Commissioner General of the Spain Pavilion



**Teresa Riesgo**

Secretary General for Innovation  
Ministry of Science and Innovation

## 14:10 • Talk on “Chess and brain aging”



**Leontxo García**

Journalist, scientific communicator  
Co-founder of GYMCHESS

## 14:25 • ECAM Presentation: The origins of GYMCHESS



**Juan Antonio Montero**

Psychologist, President of Magic Extremadura Chess Club  
Co-founder of GYMCHESS

## 14:40 • GYMCHESS investment pitch



**Asier Rufino**

Co-founder and CEO Tecnalia Ventures  
Co-founder of GYMCHESS

## 14:50 • Presentation of the GYMCHESS application



**Arantxa Garin,**

GYMCHESS Marketing Manager

## 15:00 • Closing of the event

### PARTNERS

